2025 Pancreatic Cancer Investment Cycle

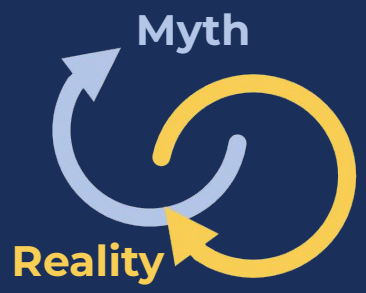
CANCER FUND

IMPACT INVESTMENTS™

A venture capital firm

focused on **cancer innovation**.

Driving Change with Purpose



The Myth:
You need to be a billionaire philanthropist to make an impact.

Reality: Each of us can drive change. When we come together as investors, our collective influence can shape outcomes that reflect our shared values. Impact investing can generate benefits beyond profits.

Why Does Impact Investing Matter?

1. Align Money with Values
2. Potential For Financial Returns
3. Drive Innovation
4. Create a Lasting Legacy
5. Compounded Support for Greater Impact

Step 1
Assess Your Goals

- Financial goals
- Impact goals
- Risk tolerance

Step 2
Research & Select Investments

- Explore investment options
- Do your homework
- Align with your preferences

Step 3
Get Started, Stay Engaged

- Attend educational events
- Track performance
- Expand your network
- Advocate for causes
- Learn through doing

If you're passionate about impacting the lives of cancer patients, survivors, and previvors, join our community at www.cancerfund.com/impact. Get involved today!

Driving Change with Purpose

A Guide to Impact Investing

The Myth:

"You need to be a billionaire like Bill Gates to have an impact."

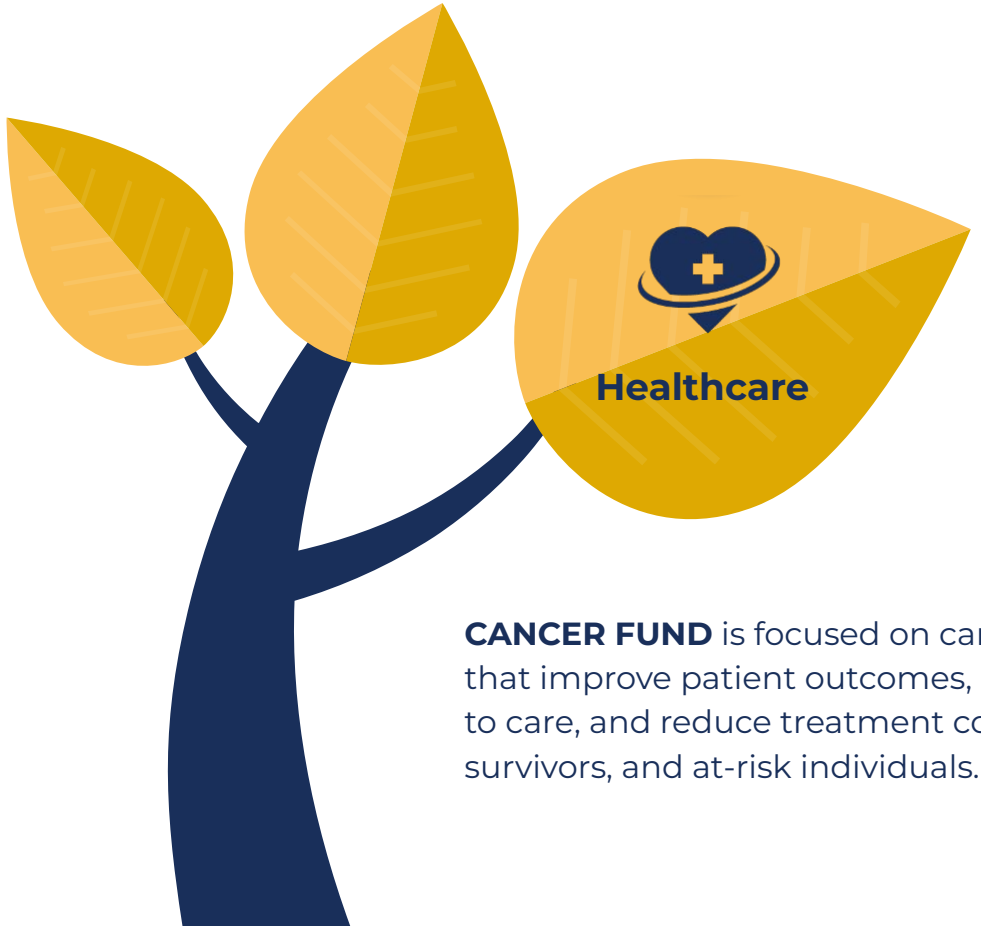
We've all heard about the philanthropic efforts of billionaires like Bill Gates and MacKenzie Scott, but meaningful change isn't reserved for the ultra-wealthy. Each of us has the power to make a real impact. When we come together as impact investors, our collective influence can drive policies, shape outcomes, and push for priorities that reflect our shared values.

CANCER FUND is a community of people supporting early-stage companies that have the potential to positively impact the lives of cancer patients, survivors, and previvors.

Whether you are brand new to investing or looking to align your portfolio with your values, this guide will walk you through the essentials of impact investing, why it matters, and how to get started.

What is Impact Investing?

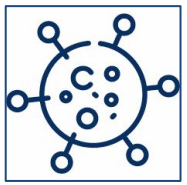
Impact investing is the practice of investing to generate social or environmental impact alongside financial returns. It enables investors to align their capital with their values, supporting causes they care about with the potential to earn a return on their support. Impact investing addresses global challenges across sectors like environmental sustainability, education, social equity, agriculture, and healthcare.



CANCER FUND is focused on cancer innovations that improve patient outcomes, expand access to care, and reduce treatment costs for patients, survivors, and at-risk individuals.

WHAT MAKES CANCER FUND UNIQUE?

Our commitment to **early-stage cancer innovation** and **community** sets us apart ...



CANCER ONLY

We only support companies developing cancer innovations

COMMUNITY-DRIVEN

We identify, review, vet, and make investments as a community

EARLY-STAGE-FOCUSED

We support innovations through the stages where funding is most scarce / lacking

TRANSPARENT

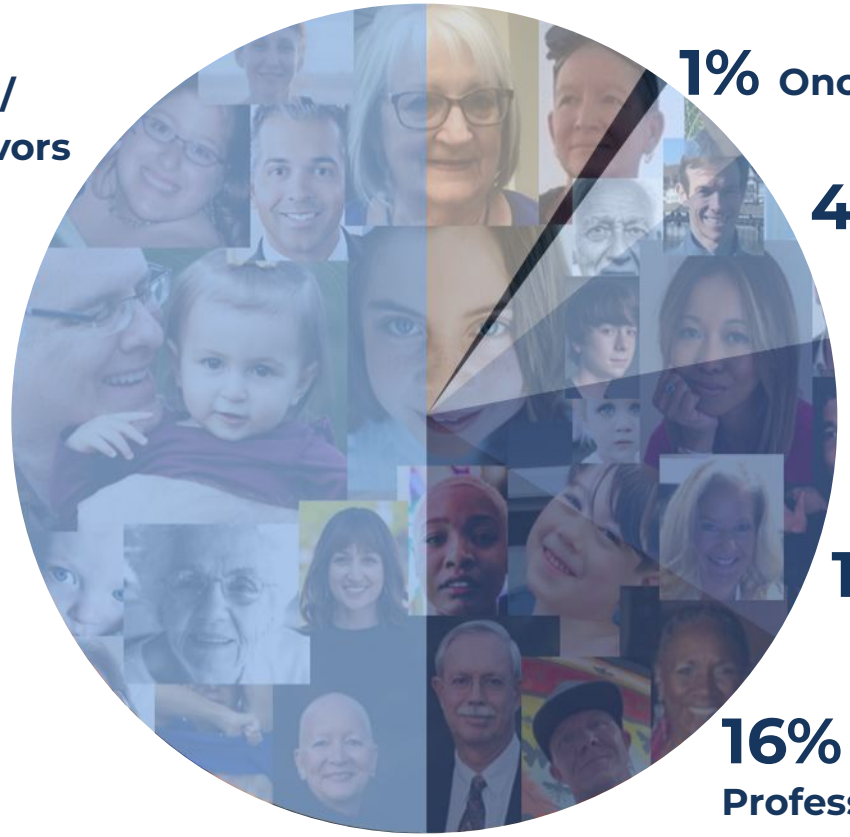
We embrace transparency in all aspects of our investment model

If you're passionate about impacting the lives of cancer patients, survivors, and previvors, join our community at www.cancerfund.com/impact. Get involved today!

WE INVEST TOGETHER

Our diverse community is over 10,000* strong and growing …

10,000+
Screening Committee Members* help source, vet, select our investments



9% Other

1% Oncologists

4% Physicians / Medical Professionals

8% Researchers/Scientists

12% Healthcare Professionals

16% Investor / Investment Professionals

50% Patients / Survivors / Previvors

* As of 3-1-25

CANCER FUND SEEKS REAL IMPACT

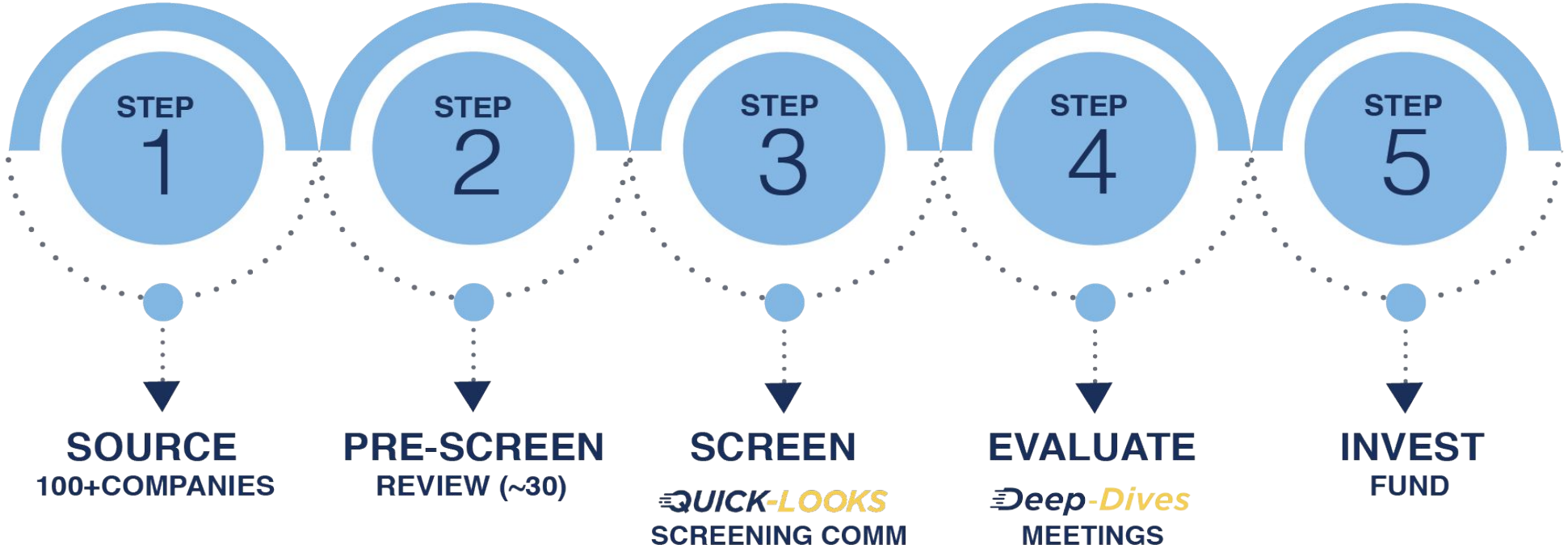
INNOVATION + CAPITAL = LIFE CHANGING SOLUTIONS

Improving Patient Outcomes	Survivability & Quality of Life
Increasing Access to Care	Underserved and at-risk individuals
Reducing the Cost of Care	Patients and healthcare institutions

We aim to reduce the impact of cancer
www.cancerfund.com/impact. **Get involved today!**

HOW WE INVEST: Together, as a Community

Our **5-Step** investment process:



Who?	CF Team + Venture Partners	CF Team + Venture Partners + Advisors + Co-Sponsors	Screening Committee Members (YOU)	Investors + Supporters	Investors

WHY PANCREATIC CANCER?

Driving Change with Purpose

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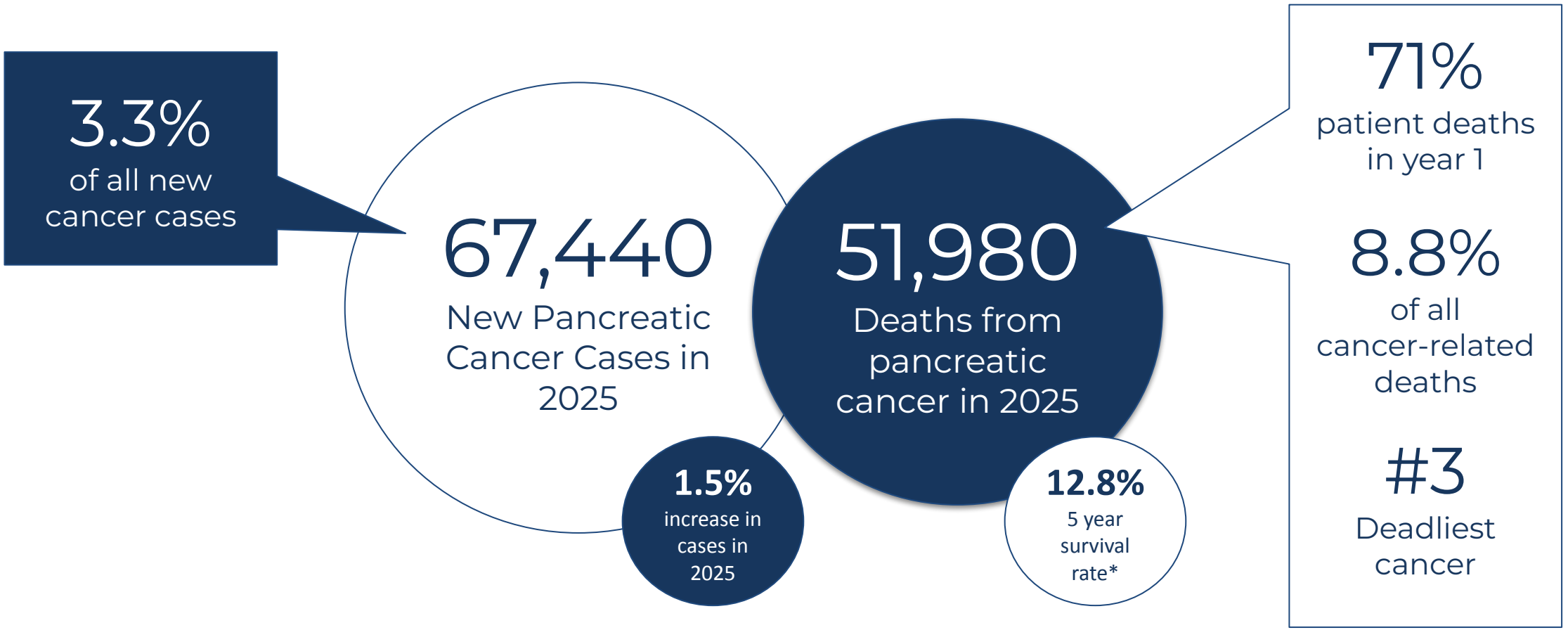

Early Detection Difficult

Symptoms are Subtle

A STRONG PANCREATIC PIPELINE

200+ companies developing pancreatic cancer innovations

GLOBAL PERSPECTIVE

170 U.S.

35 NON-U.S.

INNOVATION FOCUS

42 Diagnostics / Monitoring

149 Therapeutics

14 Preventative Technologies

As of 4-14-25

Early Detection & Diagnosis Is Key

WHY YOU SHOULD JOIN US

Pancreatic cancer is one of the deadliest cancers, with less than 13% of patients surviving beyond five years.
Funding from traditional sources lag behind other, less deadly cancers
As a pancreatic cancer survivor, I understand the urgent need for breakthroughs in diagnostics, therapies, and cancer management. Too many patients have been left behind.

	2016	2017	2018	2019	2020	2021	2022
Total NCI Budget (millions)	**$5,206**	**$5,636**	**$5,928**	**$5,992**	**$6,383**	**$6,467**	**$6,834**
Clinical Trials	$801	$807	$890	$794	$843	$825	$858
Breast Cancer	$520	$545	$575	$545	$515	$558	$581
Lung Cancer	$284	$321	$350	$418	$403	$459	$477
Leukemia	$241	$251	$258	$257	$245	$276	$287
AIDS	$266	$249	$241	$242	$242	$249	$259
Prostate Cancer	$241	$233	$239	$245	$209	$270	$281
Brain & CNS	$196	$220	$221	$232	$595	$251	$261
Colorectal Cancer	$212	$208	$256	$239	$212	$248	$258
Pancreatic Cancer	**$153**	**$178**	**$182**	**$187**	**$179**	**$218**	**$227**
Melanoma	$143	$153	$158	$192	$156	$179	$186
Non-Hodgkin Lymphoma	$117	$120	$121	$120	$120	$138	$143
Ovarian Cancer	$95	$110	$121	$122	$117	$135	$140
Liver Cancer	$76	$73	$95	$108	$96	$112	$116

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3 DEADLY TRUTHS OF PANCREATIC CANCER

1 LATE DIAGNOSIS

Novel Modalities for Diagnostics

Advanced Imaging Techniques

2 VAGUE SYMPTOMS

Single-Cell Analysis

Liquid Biopsies

3 RAPID PROGRESSION

Organoid Models

Novel Technologies

Identification at the earliest stage of disease can increase five-year survival rate from **44% up to 80%.**

PANCREATIC CANCER

Investable Innovation Themes

Innovation Theme	Opportunities
Early Detection & Diagnostics	Advanced imaging techniques, Liquid biopsies, AI-assisted and new modalities for diagnostics
Enabling Technologies	Single-cell analysis, Organoid models, Novel Technologies
Novel Drug Delivery	Nanoparticle technology, Targeted delivery systems
Targeted Therapies	KRAS inhibitors, PARP inhibitors, New inhibitors, Novel combinations
Immunotherapy & Vaccines	Cancer vaccines, Checkpoint inhibitors, Oncolytic virus-based approaches
Combination Therapies	Multi-targeted approaches

WHY YOU SHOULD CONSIDER JOINING US

Believe

Your investment in Cancer Fund I, LLC will help advance pancreatic cancer treatment innovations.

We make meaningful investments that advance cancer innovations, improve patient outcomes, increase access to care, and reduce the cost of care.

Focused on early-stage cancer innovations, CANCER FUND aims to fill the critical funding gap that exists after research and before commercialization.

Participate

You have the opportunity to participate in the investment selection process.

We are community-driven, with over 8,000 members participating in the sourcing, vetting, and selection of investments.

Our collaborative approach ensures that the investments align with the needs and priorities of cancer patients and survivors, who are considered the primary stakeholders.

Engage

Observe your investment as it delivers innovative solutions and potential financial returns.

By adhering to a rigorous impact evaluation, projection, measurement, tracking, and reporting methodology,

CANCER FUND ensures that its investments have the opportunity to deliver substantial societal benefits, and the potential to generate financial returns.

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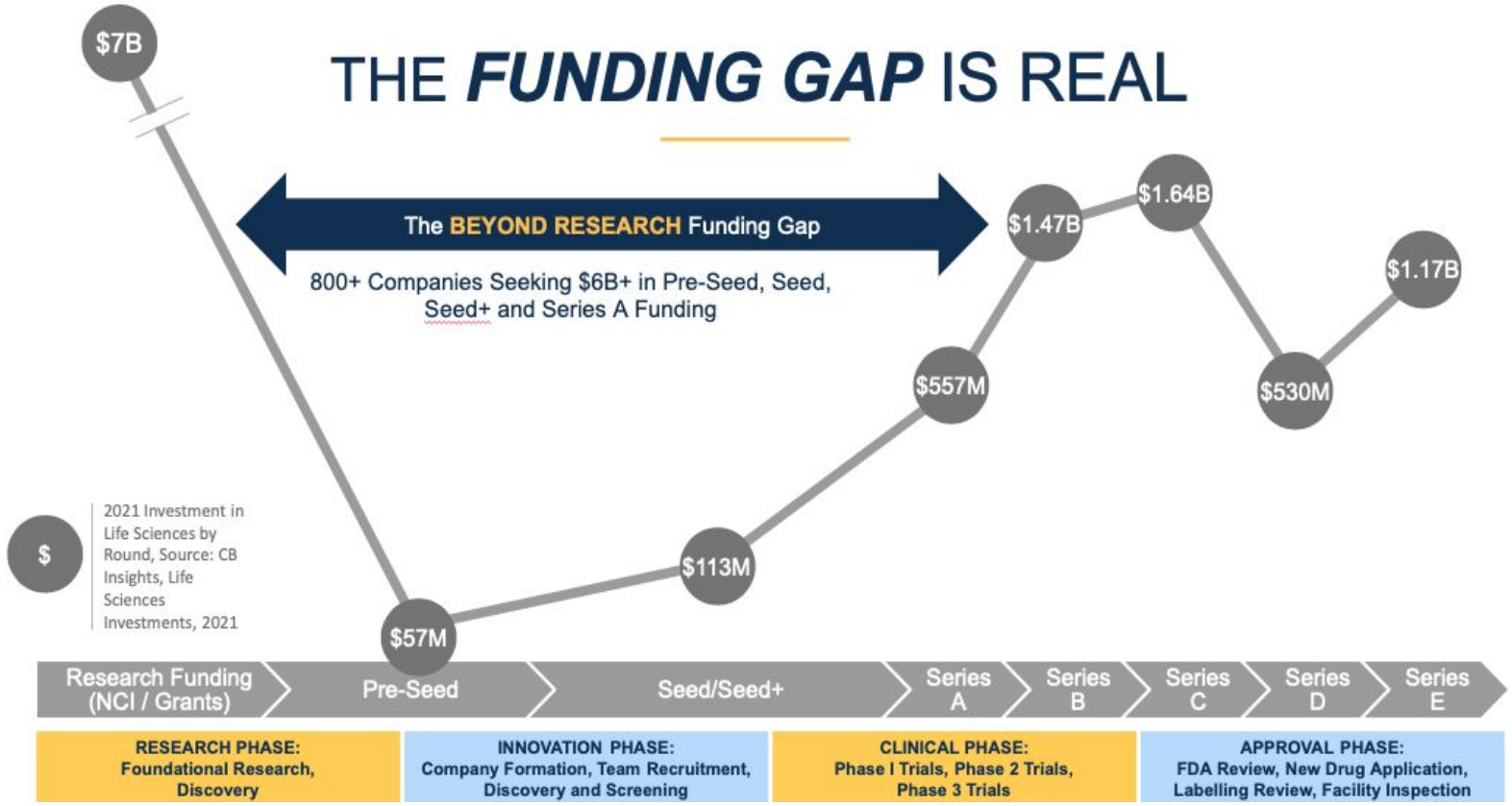
OUR WHY? Research is Not Enough.

Despite billions in research dollars…

Our View:
The Funding Gap AFTER RESEARCH is ***the Problem***

Investing is a Solution with impact



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